



FOUNDATION



# HOW TO GET THE MOST OUT OF YOUR SMG EXPERIENCE

10 WEEK PACING CALENDAR

WEEK 1-5

## WEEK 1

To put The Stock Market Game™ in context for your class, show our video “**Life Goals**,” which discusses how saving early then investing can help your students achieve their longer term goals:  
<https://bit.ly/2Aep5Ta>

**Suggested Lesson:** Log into [www.stockmarketgame.org](http://www.stockmarketgame.org). Click the “Syllabus” box then select your grade level on the left-hand side to view the following lesson: “**Understanding SMG**”

## WEEK 2

**Suggested Lessons:** “**What is a Company?**” and “**What is a Stock?**”

Check out a **free webinar** (listing in back) or a **Fast Track** instructional video to help you get started:  
<https://vimeo.com/album/4803902>

**Invest It Forward™** connects your class with real financial professionals online or in person. If you haven’t requested your own volunteer yet, now is the time:  
<https://investitforward.sifma.org/>

## WEEK 3

**Suggested Lesson:** “**Identifying Ticker Symbols and Interpreting Stock Quotes**”

**Publications:** Log into [www.stockmarketgame.org](http://www.stockmarketgame.org). Click the “Publications” box. Search for the following: ***In the News*** “**Starting Up**” and ***Stocktalk*** “**Tickers Tales**”

## WEEK 4

Show your students “**Wealth Creation for All**,” a video that explains the concept of risk vs. return:  
<https://bit.ly/2Lrcls4>

**Suggested Lesson:** “**What is Risk?**”

**Extension Lessons** (grade levels vary): “**Investor Safety**”

**Publications:** ***In the News*** “**Defeating Danger**” and ***Stocktalk*** “**Jack and the Beans Talk**”

## WEEK 5

**Suggested Lessons:** “**How Does Money Grow Over Time?**” and “**Dividends and Earnings**”

**Invest It Forward-** Be sure to read your emails and check status by logging in at <https://investitforward.sifma.org>. Sometimes a match takes time and volunteers must secure their firm’s approval in order to visit. Be sure to allow several weeks for this. If you have already been matched, be sure to follow up directly, get scheduled and help them prepare for their visit.

*\*The Stock Market Game is flexible and can meet the needs of your curriculum/schedule. These suggestions are recommended to enhance your experience, but are not required for participation.*



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## WEEK 6

**Suggested Lessons:** "What Causes Stock Prices to Change?" and "Buy, Sell, or Hold?"

**Extension Lessons** (grade levels vary): "What is an Exchange/ Market?", "What is an Index?", and "What is P/E Ratio?"

**Publications:** In the News "A Tale of Two Shacks" and "An Apple for the Dow"

## WEEK 7

**Suggested Lessons:** "What is Diversification?"

**InvestWrite™** is SMG's national essay competition. Introduce the competition to your class with our lesson "How to InvestWrite." Check out [www.investwrite.org](http://www.investwrite.org) to see this year's Fall or Spring prompts. This is a great time to have your students start drafting their essays.

## WEEK 8

**Suggested Lessons:** "What is a Mutual Fund?"

**Publications:** *Stocktalk* "Fund Time" and *In the News* "Dr. B and the QE Medicine"

**InvestWrite-** Submit your essays by the deadline. Remember, you can submit up to **10 essays per class**. Strip your students' names from the essays and follow all submission instructions at [www.investwrite.org](http://www.investwrite.org).

## WEEK 9

Show your students "Building Bridges," a video that explains bonds: <https://bit.ly/2LDQZfU>

**Suggested Lessons:** "What is a Bond?"

**Invest It Forward-** Engagement occurred? How did it go? Be sure to return to the portal at <https://investitforward.sifma.org/> and log the visit's completion and to provide feedback. Questions or concerns, contact [iif@sifma.org](mailto:iif@sifma.org).

## WEEK 10

**Suggested Lesson:** "How Successful Was My Investment Strategy?"

**Announcement of top ranking team portfolios** in the Elementary, Middle, and High School regions! Teams in the Competitive Session may be eligible for prizes.

**Don't forget to register for another SMG session!**

# WEEK 6-10

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Please note that all lessons and publications can be found in the Teacher Support Center. Visit [www.stockmarketgame.org](http://www.stockmarketgame.org) and login with your advisor ID and password. Click the "Syllabus" or "Publications" box and either scroll or search to find a specific document.

# WEBINARS

## Webinar dates/times in EST

- August**
- 8/5 1pm SMG Basics
  - 8/7 1pm SMG Basics
  - 8/12 5pm SMG Basics
  - 8/14 5pm SMG Basics
  - 8/15 4pm Winning with Diversification
  - 8/19 6pm Rules of the SMG
  - 8/21 6pm Basic Company Research
  - 8/22 4pm Winning with Diversification
  - 8/26 6pm SMG Basics
  - 8/27 4pm Handling Market Volatility
  - 8/28 6pm Basic Company Research

- September**
- 9/9 6pm Rules of the SMG
  - 9/10 7pm SMG Basics
  - 9/11 7pm Winning with Diversification
  - 9/16 6pm Basic Company Research
  - 9/17 7pm Let's Trade Today (students)
  - 9/18 7pm Weekly Portfolio Analysis
  - 9/23 6pm SMG Basics
  - 9/24 7pm Basic Company Research
  - 9/25 7pm Handling Market Volatility

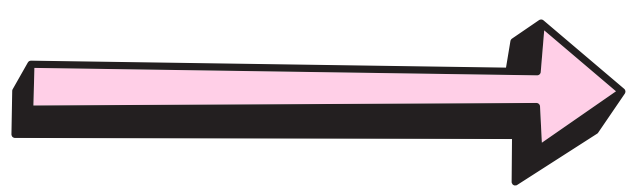
- October**
- 10/2 8pm Weekly Portfolio Analysis
  - 10/7 6pm Let's Trade Today (students)
  - 10/8 8pm Winning with Diversification
  - 10/9 6pm SMG Basics
  - 10/14 6pm Basic Company Research
  - 10/15 8pm Handling Market Volatility
  - 10/16 6pm Let's Trade Today (students)
  - 10/21 6pm SMG Basics
  - 10/23 6pm Basic Company Research
  - 10/28 6pm Let's Trade Today (students)
  - 10/29 8pm Weekly Portfolio Analysis
  - 10/30 6pm SMG Basics

- November**
- 11/4 6pm Basic Company Research
  - 11/6 6pm Let's Trade Today (students)
  - 11/11 6pm SMG Basics
  - 11/12 8pm Winning with Diversification
  - 11/13 6pm Basic Company Research
  - 11/25 6pm Let's Trade Today (students)
  - 11/27 6pm SMG Basics

- December**
- 12/2 6pm Basic Company Research
  - 12/9 Let's Trade Today (students)
  - 12/10 Handling Market Volatility

### Registration Links

Please click the link or type it into your web browser to register for an upcoming webinar:



**SMG Basics**  
<https://register.gotowebinar.com/rt/4391530105580326923>

**Winning with Diversification**  
<https://register.gotowebinar.com/rt/1920288661712237579>

**Let's Trade Today**  
<https://register.gotowebinar.com/rt/6197362505481651979>

**Basic Company Research**  
<https://register.gotowebinar.com/rt/127846114414058763>

**Weekly Portfolio Analysis**  
<https://register.gotowebinar.com/rt/6312853007840207627>

**Handling Market Volatility**  
<https://register.gotowebinar.com/rt/7355256001669583627>

**Rules of the SMG**  
<https://attendee.gotowebinar.com/rt/8773953655966812173>

